

CURRICULUM VITAE

Mercedes Alonso

Born: 1966

Nationality: Swiss/Spanish

Language skills:

Spanish: mother tongue

English: excellent

German: excellent

French: good

Education:

- Honors Master's Degree Analytical/Inorganic Chemistry at Universidad Autónoma de Madrid (1990).
- Research Associate at Fraunhofer Institute for Chemical Technology (ICT), Germany (1991)
- Specialist Degree "Physiochemical analysis of air contaminants", Universidad Complutense (1991)

Work experience:

2019 – present

Marketing Director Advanced Polymer Solutions (APS), Europe, LyondellBasell (BSM), Rotterdam (NL)

2016 – 2019

Managing Director Engineered Composites (EC) EMEA, A. Schulman, Hamburg (D)

2013 – 2016

Global Director, Corporate Marketing (Global), A. Schulman, Hamburg (D)

2010 – 2013

Global Business Excellence Leader, Advance Materials, Dow Europe GmbH, Horgen, Switzerland

2005 – 2010

Marketing Manager and Product Director Tyrin, EMEA Dow Elastomers

2002 – 2005

European Commercial Development Program Director, EMEA Dow Elastomers

1999 – 2002

Product Marketing & New Business Development Manager EMEA, Specialty Chemicals, Switzerland (Dow HQ)

1991-1999

Several positions at DACH (Frankfurt sales office)